

CHUCK E FOCUS

Week 9 – March 4, 2016

1707 Market Place Blvd Suite 200
Irving, TX 75063
972-258-8507



CHECK OUT THESE NUMBERS!

**SHOUT OUT TO THESE OUTSTANDING RESTAURANTS IN MAKING THE
TOP 10 IN SALES INCREASE LAST WEEK!**

	Restaurant	2015	2016	YOY Increase
1.	NW Hwy OKC, OK #889	\$11,015	\$24,633	123.6%
2.	St. Louis-St. Charles, MO #948	\$26,692	\$51,886	94.4%
3.	Chicago/Naperville, IL #097	\$25,292	\$48,596	92.1%
4.	Lubbock, TX #933	\$17,595	\$31,109	76.8%
5.	Rogers, AR #669	\$17,637	\$31,109	74.7%
6.	Amarillo, TX #937	\$20,372	\$35,316	73.4%
7.	Lawton, OK #890	\$16,775	\$28,684	71.0%
8.	St. Louis South, MO #855	\$34,278	\$57,900	68.9%
9.	Towne South OKC, OK #888	\$23,485	\$39,353	67.6%
10.	Quail Springs, OK #892	\$20,799	\$33,602	61.6%

COLLECTOR CUP SALES CONTEST

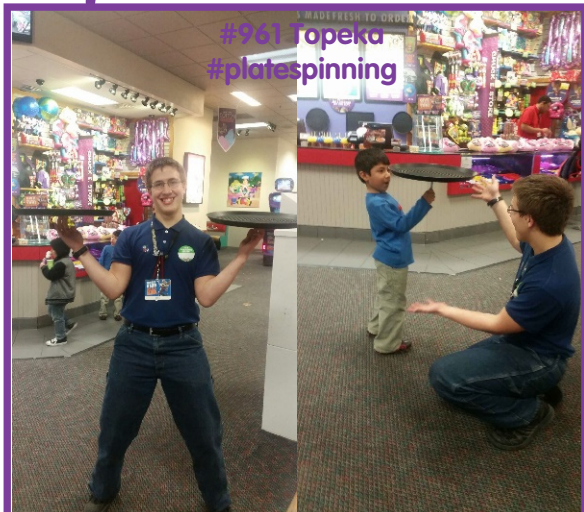
Congratulations to everyone on a job well done during the
Cashier's Sales Contest for Collector Cups.

Results are currently being reviewed and will soon be announced.

Stay tuned!



MY FAVORITE FUN



#961 Topeka
#platespinning



#931 Mishawaka
#makingcottoncandy



#059 Streamwood
#crazyglasses



#454 Corpus Christi
#cruzinwithchucke



#309 Wichita Falls
#rockthesuttershades



#893 Norman
#chuckebuffet



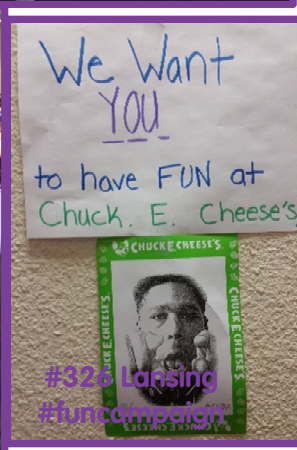
#792 Woodbury
#funpatrol



#097 Naperville
#helpatmerch



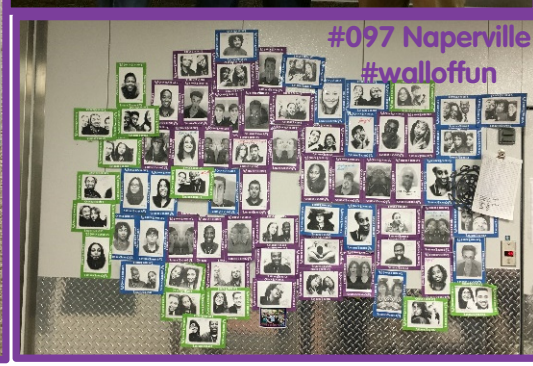
#430 Tampa
#havingfun



#326 Lansing
#funcampaign



#454 Corpus Christi
#marchfunboard



#097 Naperville
#walloffun

DEAR CHUCK E...

Today was the first time in months that I had been to this location. I was very surprised and excited that you are now doing a lunch buffet. What a great deal and for my picky children this was even better. I wanted to reach out to you and let you know of my experience this time. In the past when we have visited its always been in the evening. Some days are very crowded while some are not. The visit has always been good but today this visit was one of the best I have ever experienced at this location. While my children and I were eating we were watching a woman work on a game. My son being full of questions decided he was going to find out what she was doing. He asked her so many questions and told her all the games he liked. I am surprised that she was able to fix it with him constantly talking to her. I apologized over and over and her response made me smile. She said, "its ok, I enjoyed talking to him and besides with the questions he asked he could be a future gameroom attendant." She introduced herself as Tammy a Tech manager and if he had any more questions or issues with any games she would be around the gameroom. So my children and I went on playing and after a while I saw her instruct several cast members to get Chuck E. They usually do a dance and throw tickets but this time they did a special event. She had several kids fly some paper airplanes with Chuck E. My children loved it and she let them keep the airplanes and they received tickets as well. Its nice to see someone be interactive with the children here even when they are busy. As we were picking out prizes she walked by and asked them if they had a great time. My daughter said yes but my son was upset that we didn't have one more token for him to do a ride. So Tammy reached in her pocket and gave him and my daughter a token so they could ride this game that smokes. Her thoughtfulness is much appreciated, she made my children smile and I want someone to know just how special of an employee that you have at this location. Keep up the good work and keep making children smile.

ANNIVERSARIES

5 YEARS

Nikolai Bauer ~ Location 624

10 YEARS

Christy Seawood ~ Location 304

Joseph Kirby ~ Location 335

George Snow ~ Location 460

John Thornton ~ Location 548

Central Region
Mishawaka, IN #931
RVP Chris Kelly
DM Angela Brewer
GM Jose Del Abra Maya
Tech Manager Tammy Wade

I just wanted to say how happy we were with our experience. My son, Hudson, had his birthday party there this evening. He uses a wheelchair so most birthday activities are difficult but he can use most of the games at Chuck E. Cheese so he absolutely loves it there. Our party coordinator was amazing. The manager was amazing. The employees were amazing. I honestly couldn't do their job, and am amazed at how upbeat and happy they all were. Sometimes you pay for what you get but \$170 got us the best birthday our son has had. The smile didn't leave his face the entire evening. I really can't tell you what that means to us. Again I can't sing our party coordinators praises enough. It's a tough job and she handled everything with grace and class. She was sweet to the kids and took care of everything exactly when we needed it. I never needed to go looking for her. We are all very happy.



Lizett made our visit very satisfying. She was very accommodating to us, most especially to my special needs little brother. I also noticed that she made sure the area was clean and organized and it was not limited to just our table. She is hardworking, courteous, and diligent. An employee like her is a big asset to the company and made the experience very pleasant.

Western Region
Visalia, CA #043
RVP Tim Kerum
AD Wayne Casey
GM Chris Palacios
Cast Member Lizett

First the people on this shift are always kind and helpful. I have an autistic 7 year old who 2 weeks ago spent a week in the hospital. I didn't tell them but their kindness meant everything. Its just me and my son and life has not been easy. So from the bottom of my heart Thank You.

Southern Region
Kokomo, IN #341
RVP Mike Boyko
DM Michele Beavan
GM Derrick Russell

Northern Region
Philadelphia, PA #450
RVP Jim Brawley
DM Jon Fiorentine
GM Missy McFadden

IN THE FIELD

**Congratulations to Team New Hartford, NY
Restaurant #646
Winners of the 2015 Gift Card Cashiers
Sales Contest**



ABOVE & BEYOND moment of the week

Team Yuma #620

This goes to show you are never too old to love Chuck E.!

A mother came into our Yuma restaurant and asked that we deliver a cake, crown, and pizza to her 25 year old son by Chuck E. on his birthday at Sports Authority located across the parking lot.

Way to go Team Yuma for stepping up to the plate and helping out a mother and son have an extra happy and special birthday.



**Congratulations to our Newest
Restaurant Opening
International Franchise Unit
#3278 Riyadh, Saudi Arabia**



LEARNING & DEVELOPMENT

HERE'S WHAT'S COMING...

The next LTO...
Spaghetti & Meatball Pizza!



Stay tuned for more details!

PIN PROGRAM

In this week's mail from the Support Center you will be receiving an updated Pin Program Poster. Please take down your current poster and replace with this new version.

OPERATIONS PIN PROGRAM

GM Pins - Available at ASB



DM/AD/RVP Pins - Available at Support Center



Elite Pins - Available at the Support Center



Click on the names of the pins to see the details of the pin program. The pins are available at the Support Center. The pins are available at the Support Center. The pins are available at the Support Center.

Questions: please contact the L&D Department at learning@cecentertainment.com

Please check every caddy to ensure you have the correct inserts.

NEW Beer, Wine
Dessert or Dessert

NEW WiFi

NEW App Games

NEW Birthday

Ice Cream

E-Club
Playtime

FRONT
SIDE

BACK
SIDE



* Only available to restaurants who serve beer and wine.

Re-orders of caddy's are available through ASB on your online purchasing system. All other re-orders please email dthompson@cecentertainment.com



Chuck E. Cheese's HOT JOBS

GENERAL MANAGER

621 ~ Phoenix, AZ	526 ~ Syracuse, NY
312 ~ Fayetteville, AR	737 ~ Columbus, OH
322 ~ Dublin, CA	890 ~ Lawton, OK
954 ~ Wilmington, DE	660 ~ Portland, OR
680 ~ Tallahassee, FL	533 ~ Wilkes Barre, PA
719 ~ West Orlando, FL	667 ~ Jackson, TN
112 ~ Florence, KY	570 ~ Texarkana, TX
792 ~ Woodbury, MN	577 ~ College Station, TX
794 ~ Maple Grove, MN	595 ~ Ft. Worth-Hulen, TX
489 ~ Wayne, NJ	867 ~ Fort Worth – Presidio, TX
	624 ~ Lynnwood, WA

DISTRICT MANAGER

District Manager Based in Minneapolis, MN

DT MANAGER

DT Manager	Based in Greensburg, PA
DT Manager	Based in Lewisville, TX
DT Manager	Based in La Mirada, CA
DT Manager	Based in New Hartford, NY

SUPPORT CENTER

Sr. Guest Relations Specialist

- 1+ years of Chuck E. Cheese's supervisory experience
- Availability to work days during the week and weekend

Please visit www.chuckecheese.com/careers to review all open positions.